

ex/  $f(x,y) = x^3 - y^2 - 12x + 6y + 5$

Find all crit points

& ~~what they are~~ classify them

$$\frac{\partial f}{\partial x} = 3x^2 - 12$$

$$3x^2 - 12 = 0,$$

$$3x^2 = 12,$$

$$x^2 = 4$$

$$\boxed{x=2} \quad \boxed{x=-2}$$

$$\frac{\partial f}{\partial y} = -2y + 6$$

$$-2y + 6 = 0$$

$$2y = 6$$

$$\boxed{y=3}$$

critical points at  $(2,3)$   
 $(-2,3)$

$$\frac{\partial^2 f}{\partial x^2} = 6x$$

$$\frac{\partial^2 f}{\partial y^2} = -2$$

$$\frac{\partial^2 f}{\partial x \partial y} = 0$$

$$D(x,y) = 6x(-2)$$

$< 0$

$$(2,3) \rightarrow D(2,3) = 6 \cdot 2 \cdot (-2) < 0 \leftarrow \text{saddle point}$$

$$(-2,3) \rightarrow D(-2,3) = 6(-2) \cdot (-2) > 0 \text{ so either max or min}$$

$$\frac{\partial^2 f}{\partial x^2} = (6)(-2) < 0 \rightarrow \text{max}$$



ex Find and classify all critical points:

$$f(x,y) = 2x^2 - x^4 - y^2$$

$$f_x = 4x - 4x^3$$

$$f_y = -2y$$

$$f_{xx} = 4 - 12x^2$$

$$f_{yy} = -2$$

$$f_{xy} = 0$$

$$\begin{cases} 0 = 4x - 4x^3 \\ 0 = -2y \end{cases}$$

$$\boxed{y=0}$$

$$0 = 4x - 4x^3$$

$$0 = x(4 - 4x^2)$$

$$0 = 4x(1 - x^2)$$

$$0 = 4x(1-x)(1+x) \text{ roots at}$$

$$x = 0, -1, 1$$

critical points at

$$(0,0), (-1,0), (1,0)$$

$$D(x,y) = (4 - 12x^2)(-2)$$

$$D(x,y) = -8 + 24x^2$$

$$f_{xx} = 4 - 12x^2$$

$$\begin{cases} D(0,0) = -8 \end{cases}$$

$$f_{xx}(0,0) = 4$$

saddles

$$\begin{cases} D(-1,0) = 16 \end{cases}$$

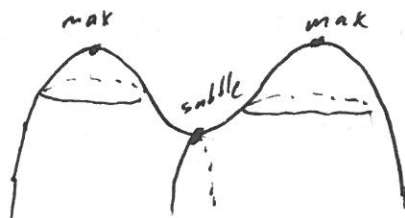
$$f_{xx}(-1,0) = -8$$

max

$$\begin{cases} D(1,0) = 16 \end{cases}$$

$$f_{xx}(1,0) = -8$$

max



Ex/ A firm sells ~~produ~~ a product to two different countries. They charge different amounts in each country.

$x$ : units sold in 1st country

$y$ : units sold in 2nd country.

Using supply and demand laws they set the prices as

$97 - (x/10)$  in the first country and

$83 - (y/20)$  in the second.

The cost of production is  $20,000 + 3(x + y)$

• what values of  $x$  and  $y$  maximize profit?

Profit = revenue - costs

revenue = units sold  $\times$  price

So  $f(x, y) =$  revenue from 1st country +  
revenue from 2nd country -  
cost

rev from first =  $(97 - \frac{x}{10})x$

rev from 2nd =  $(83 - \frac{y}{20})y$

$$\begin{cases} 4x - 2y = 6 \\ 2x = 10y \end{cases} \Rightarrow \begin{cases} 4x - 2y = 6 \\ x = 5y \end{cases}$$

substitute  $x = 5y$  to 1st eq.

$$4(5y) - 2y = 6$$

$$\Rightarrow 20y - 2y = 6$$

$$\Rightarrow 18y = 6$$

$$\boxed{y = \frac{1}{3}}$$

since  $x = 5y$

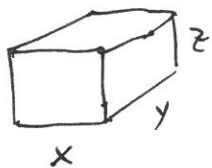
$$\boxed{x = \frac{5}{3}}$$

minimum at  $(\frac{5}{3}, \frac{1}{3})$

what is the value?

$$f\left(\frac{5}{3}, \frac{1}{3}\right) = 2\left(\frac{5}{3}\right)^2 - 2\left(\frac{5}{3}\right)\left(\frac{1}{3}\right) + 5\left(\frac{1}{3}\right)^2 - 6\left(\frac{5}{3}\right) + 5 = 0$$

Find the dimensions of a rectangular box that minimizes <sup>area</sup> surface and has a volume of 1,000 cubic inches



$$\text{Volume: } xyz = 1000$$

$$\text{Surface Area} = 2xy + 2xz + 2yz$$

$$z = \frac{1000}{xy}$$

$$SA = f(x,y) = 2xy + 2000y^{-1} + 2000x^{-1}$$

$$f_x = 2y - 2000x^{-2} = 0 \Rightarrow y = 1000x^{-2}$$

$$f_y = 2x - 2000y^{-2} = 0$$

$$0 = 2x - 2000(1000x^{-2})^{-2}$$

$$0 = 2x - 2000(1000)^{-2}x^4$$

$$0 = x - 1000(1000)^{-2}x^4$$

$$0 = x - \frac{x^4}{1000}$$

$$0 = 1000x - x^4$$

$$0 = x(1000 - x^3)$$

$$\boxed{x=0} \text{ or } \boxed{x=10}$$

↓

$$y = \frac{1000}{100} \Rightarrow \boxed{y=10}$$

$$1000 = xyz$$

$$1000 = (10)(10)z \Rightarrow \boxed{z=10}$$

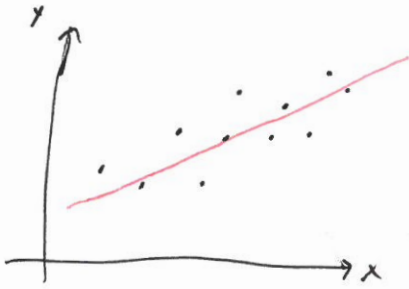
## 7.5 The Method of Least Squares

Why do we collect data?

One reason: to make predictions

Given some data  $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$

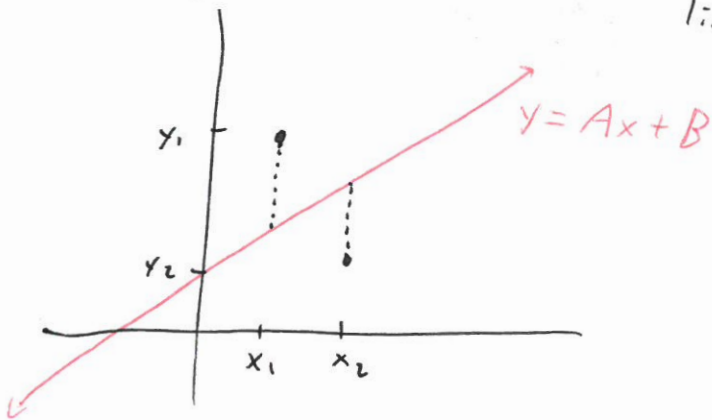
we want to find a straight line that best fits these points.



In the real world not all data will lie on a line, there will be some error.

How do we measure error?

Vertical distance from the line



Error for  $(x_1, y_1)$

$$E_1 = Ax_1 + B - y_1$$

for  $(x_2, y_2)$

$$E_2 = Ax_2 + B - y_2$$

Here  $\bar{E}_1$  is negative

$\bar{E}_2$  is positive

To add up all error so nothing "cancels out"

look at square of error

$E_1^2$  is positive

$E_2^2$  is positive

Total error is  $E = E_1^2 + E_2^2 + \dots + E_N^2$   
if we have  $N$  points.

Our goal: minimize error.

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Ex How much Error is there  
 for the points  $(1, 3), (2, 6), (3, 8), (4, 6)$   
 fitted with the line  $y = 1.1x + 3$  ?

$x$	$y = 1.1x + 3$	$E_i$
$(1, 3)$	4.1	$4.1 - 3 = 1.1$
$(2, 6)$	5.2	$5.2 - 6 = -0.8$
$(3, 8)$	6.3	$6.3 - 8 = -1.7$
$(4, 6)$	7.4	$7.4 - 6 = 1.4$

$$E = 1.1^2 + (-0.8)^2 + (-1.7)^2 + (1.4)^2$$
~~$$= 6.0664$$~~

$$= 6.7$$

How do we minimize error?

Can we use a different line?

$$y = Ax + B$$

Error only depends on  $A$  and  $B$

can use optimization with partial derivatives.